



Helping Your Laid Off Employees **Back to Work** for a Win-Win Savings

We've added a new service to help you in tough times – reemployment services. We know your employees are the lifeblood of your organization. We can now help you in times of layoffs by giving your transitioning employees expert job search assistance. You'll help them land their next job more quickly while managing their claims.

Together with industry leader, NextJob, we've designed reemployment services for your employees that help you:

- Shorten Unemployment Claims
- Reduce Management Stress
- Protect Your Community Goodwill
- Advance the Common Good
- Take Care of Your Own

WE OFFER TWO NEW BENEFITS FOR CUSTOMERS OF GREAT AMERICAN

1. Reemployment Services for Your Employees

We fund reemployment services to help the management of claims on your behalf for all employees you have to lay off that includes:

- 13 Weeks of Online Job Club Workshops
- 39 Weeks of Online Job Positioning System

2. Priority Consideration for Donation of Reemployment Resources

Being a non-profit customer of Great American gives you priority consideration for an application to receive use of NextJob's Job Positioning System software and Job Club curriculum to serve your former employees. Interested organizations should email NextJob at info@nextjob.com to indicate they are interested in learning more about the Job-for-Job program as a Great American Insurance Group customer.

Learn more here - <https://www.nextjob.com/giving/>.



HOW IT WORKS

Reemployment Services are designed to motivate, educate and connect your employees quickly to their next job.

1. Online Job Club Workshops

We complement our software with an expert-led weekly workshop in a collaborative environment. Job seekers gain in-depth expert advice, emotional support and peer encouragement that reduces stress, sustains motivation and promotes accountability as job seekers realize they are "not in it alone."






Experts say that participating in a job club leads to success 84% of the time for job seekers. It is one of the most successful strategies for landing a job.

The reemployment services include a 13-week subscription to NextJob's virtual job club "JobTALK" and covers topics such as:

- Personal Branding & Social Media
- Creating a Powerful Resume
- Interviewing – 60 Second Commercial & STAR Method
- Visible & Hidden Job Market
- Online Job Positioning System

Based on the latest in curriculum design, the system is proven to improve job search readiness by 45% and return job seekers to work more quickly. More than just tools, it teaches job search skills and includes:



-  Video Learning With Real Employers & Job Seekers
-  Largest US Job Board Aggregator & Customized Job Agent
-  Step-by-Step Accomplishments-Based Resume Builder
-  Smart Phone and Tablet Enabled
-  Progress Tracking & Practical Personality Assessment