



Great American Risk E-Business Cyber Loss and Liability Insurance PolicySM

NOTICE: This application is for claims-made and reported coverage, which applies only to claims first made and reported in writing during the policy period or any extended reporting period. The limit of liability to pay damages or settlements will be reduced and may be exhausted by defence expenses and defence expenses will be applied against the deductible amount. The coverage afforded under this policy differs in some respects from that afforded under other policies. Read the entire application carefully before signing.

1. Applicant's Name _____
 DBA _____
 Name of CISO/IT Contact _____
 CISO/IT Contact Email Address _____
 CISO/IT Contact Phone Number _____
2. Type of Business (*select one*) _____
3. Street Address _____
 City _____ Province _____ Postal Code _____
4. Primary Web Address _____ **Yes** **No**
 Do you outsource your web hosting?
If yes, with who? _____
5. Year Business Started _____
 Number of Employees _____

Please use the addendum portion of this application to provide any additional information necessary.

Additional Entity	Nature of Operations	Relationship to the Applicant with Percentage of Common Ownership

Complete each question for the remainder of this application with ALL entities above in mind.

6. Nature of Operations _____
7. Financial Background:

Provide the following

Gross Revenues	Prior Fiscal Year Gross Revenues	Current Fiscal Year Gross Revenues	Projected Fiscal Year Gross Revenues
Canadian	\$	\$	\$
US	\$	\$	\$
Other/Foreign	\$	\$	\$
Total	\$	\$	\$

Data Security and Governance *Continued***Yes No**37. Applicant's estimated recovery time objective (RTO) *(in hours)* _____38. A formal program for evaluating the security posture of its vendors is in place and such program aligns with the Applicant's security posture. 39. The Applicant's attempts to mitigate its exposure to media liability is by using the following controls *(Check all that apply)*:

- Obtaining all necessary rights to use third party content
- Social media policy
- Take-down procedures
- Legal review of all materials
- Privacy policy in place is published on the Applicant's website and is reviewed/updated at least annually

Insurance Information**Yes No**40. Has the applicant experienced any of the following situations within the last three years? **Privacy Incident** and/or **claims**? **Network Incident** and/or **claims**? **System Failure Incident** and/or **claims**? **Cyber Crime Incident** and/or **claims**? **Media Incident** and/or **claims**?

If yes to any of the above, please provide detail in a separate attachment a description of the incident including relevant dates, the number and type of records involved, the total dollar amount of expenses in connection with the incident, a summary of the Applicant's response to the incident, and a subsequent changes made to prevent the likelihood of future events.

41. Do you presently purchase Cyber Risk Insurance?

42. Are you aware of any fact, circumstance, or situation involving the applicant that you have a reason to believe will cause a **Privacy Incident, Network Security Incident, System Failure Incident, Cyber Crime Incident, Media Incident or Claim**? *(NOTE: Current Great American policyholders need not respond to this Question)*

It is understood and agreed that if you responded yes to the question above, there is no coverage for any **Privacy Incident, Network Security Incident, System Failure Incident, Cyber Crime Incident, Media Incident or Claim** base upon, arising out of, or in any way involving any such fact or circumstance.

Application Addendum

Please use this section to supplement the information provided above regarding your Information Security program:

Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime.

Representations and Signatures

The undersigned declares that to the best of his or her knowledge the statements set forth herein are true and correct and that reasonable efforts have been made to obtain sufficient information from each and every person and entity proposed for this insurance to facilitate the proper and accurate completion of this application. The undersigned further agrees that if any significant adverse change in the condition of the applicant is discovered between the date of this application and the effective date of the Policy, which would render this application inaccurate or incomplete, notice of such change will be reported in writing to the Insurer immediately. The signing of this application does not bind the undersigned to purchase the insurance.

It is agreed by the Company and the Insured Persons that the particulars and statements contained in this application and any information provided herewith (*which shall be on file with the Insurer and be deemed attached hereto as if physically attached hereto*) are the basis of this Policy and are to be considered as incorporated in and constituting a part of this Policy. It is further agreed that the statements in this application or any information provided herewith are their representations, they are material, and any Policy issued is in reliance upon the truth of such representations.

Applicant Signature _____ **Title** _____ **Date** _____

Printed Name _____

Agent Name _____ **Agent Signature** _____

NOTE: This Application, including any material submitted herewith will be treated in strictest confidence.

Great American Insurance Group Cyber Risk Division

Canadian Branch of Great American Insurance Company

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Toronto, Ontario M5H 3C2

[Visit our website for more information.](#)